# CHRISTOPHER CHIN

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## Objective

**To obtain a senior management position in the digital design industry, with the goal of bringing high-quality, innovative design into the realm of new media.**

## Employment

Freelance Design Consultant                                                      April 2000 - Present
Ascending Productions
234 York Mills Road; Toronto Ontario M2L 1L1                                     647-293-8858
PO Box 1835; Mountain View, California 94042-1835

Freelance designer contracted to diverse clients including DeSousa-Hughes (San Francisco, CA), Home Loans-USA (Petaluma, CA), the Consulate-General of Israel (San Francisco, CA), MediaRing (San Jose, CA) and Hahnemann Medical School (Philadelphia, PA). Consulted and produced both online and print work projects.

Art & Design Manager                                                             January 2000 - March 2000
ForRetail.com
455 Fulton Street; San Francisco California 94102                                415-377-4318

Managed the relationship between an Internet business-to-business start-up and a well-established design firm retained by the start-up. Operated as the liaison and chief point-of-contact between the two companies.  Responsible for overseeing development of all user-interface/art-and-design aspects of both the company's corporate website and their web-based product.  Also led the in-house team of production artists and graphic designers.

Graphic Designer                                                                 September 1999 - December 1999
Lucidity, Inc. / Luciditygifts.com
130 Church Street; San Francisco California 94114                                415-645-0200

Created the corporate identity for an Internet start-up.  Produced a stationery system, signage, corporate communications, and a website. Responsible for managing an integrated look-and-feel for the company including corporate colors, fonts, and fundamental stylebook guidelines.  Provided all in-house art and design support for various content partners including logos and website integration.

Studio Manager                                                                   October 1998 - April 1999
POWERworx Online
210-5775 Flatiron Parkway; Boulder Colorado 80301                                303-442-4499

Established the Studio Department to co-ordinate all art and design support both internally and externally.  Initiated the hire of production designers and pioneered studio policies and procedures for a national Internet service provider.  Succeeded in bringing a nascent Studio Department to launch in unprecedented time.

Senior Graphic Designer                                                          August 1995 - August 1998
Continental American Industries
444 DeHaro St, Ste 210; San Francisco California 94107-2347                      415-431-7722

Chief designer, art director, and digital photoretouching specialist. Designed brochures, packaging, online web-ready graphics, and ad campaigns for over 150 products sold nationally and internationally, including 12 award-winning products. Associate Department Head, supervising three designers (one full time, two part time).  Designed and commissioned the construction of new photo design workstation.  Nominated for Best Packaging Design, 1997 AVN Awards.

## Education

School of Graphic Design                                                         1996-1997
The Academy of Art College
San Francisco, California                                                        Bachelor of Fine Arts (BFA) Program

Completed two years of full-time study concurrent with full-time employment to maintain graphic design skills contemporaneous with new technologies in digital design.  Honors (GPA 3.8), 1997.

School of Interior Design                                                        1994-1995
Ryerson Polytechnical Institute
Toronto, Ontario                                                                 Bachelor of Arts (BA) Program

Completed three terms of full-time study concurrent with full-time employment to broaden design education beyond graphics skills. Emphasis on color theory and the application of ergonomics to living spaces.

Faculties of Civil Engineering, Architecture, and Independant Studies           1990-1993
University of Waterloo
Waterloo, Ontario              Bachelor of Applied Science (BASc), Architecture (BArch), and Independant Studies (BIS) Programs

Completed three years of full-time study in a co-operative education program involving three faculties.  Accepted into one of only three BIS programs in the world. Early withdrawal from studies after being relocated and hired into a permanent position at Lester B. Pearson International Airport.